

# INREAD SOCIAL

Renault sees success with Teads inRead Social



**SCAN ME**  
to see a demo of how quick and easy it is to run your social media assets on Teads.

## CAMPAIGN DETAILS

6 to 17 Feb 2020 

Buying Model  
**vCPM**  
**3"**

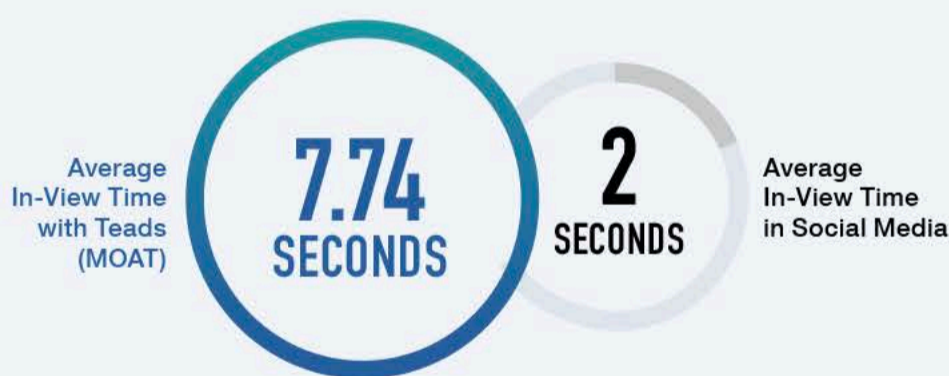
inRead Social Video 15"



inRead Social Video 7"



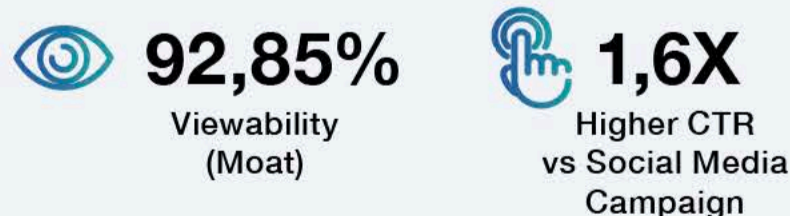
## HIGHER IN-VIEW TIME WITH LOWER EFFECTIVE COST



### STRONGER ATTENTION



### OTHER STRONG CAMPAIGN METRICS



## A SEAMLESS COMPLEMENT TO RENAULT'S SOCIAL MEDIA ACTIVATIONS

inRead Social maximizes the exposure of your social video assets with guaranteed brand safety, scale and engagement across quality publishers.